

# REALTOR.COM

## ADVANTAGE<sup>SM</sup> PRO

How does this help me sell your home?



All inquiries come directly to me!



I pay for this – other agents do not!



More exposure for your home!



Detailed weekly reports on buyer views

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The screenshot displays the Realtor.com Advantage Pro interface. At the top, there's a navigation bar with 'realtor.com' logo and links for BUY, SELL, RENT, MORTGAGE, FIND REALTORS, LOCAL, NEWS & ADVICE, and a Sign In button. Below the navigation bar, a search bar shows 'Austin, TX' and filters for Price (\$50-\$500+), Bed (Any), Bath (Any), and More. A 'SAVE SEARCH' button is visible. The main content area shows a list of homes for sale in Austin, TX, with 52 homes listed. The selected property is 409 Ardor Ave, priced at \$490,000. The page displays detailed information about the property, including photos, a description, and a contact form for the listing agent, Kelly Smith. The contact form includes fields for full name, email, and phone number, and a 'CONTACT AGENT' button. The page also features a 'House Talk' section with a 'DIY REMODEL?' offer and a 'Nearby Homes for Sale' section with a list of other properties.

## Home seller performance report



I can provide you with details on how prospective home buyers are engaging with your home's listing on realtor.com®

realtor.com

### Your Seller Report for December 30, 2016

Report period: November 25 - December 30, 2016

prepared by  
**Kelly Smith**



**409 Ardor Ave**  
4 beds 3.5 baths

Asking price

**\$490,000**

Days on realtor.com®

**58** days

Compared to \$482,000

Compared to 60 days

Search result displays

**4,321** ↑ 45%

Listing detail views

**1,895** ↑ 38%

Compared to 3,920 ↑ 23%

Compared to 2,035 ↑ 33%

M.S. ID: 12345678

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Compared to

### Weekly listing breakdown



### Weekly comparison

DATE	SEARCH RESULT DISPLAYS	LISTING DETAIL VIEWS
11/25/2016 - 12/02/2016	50	234
12/03/2016 - 12/09/2016	58	245
12/10/2016 - 12/16/2016	73	268
12/17/2016 - 12/23/2016	114	277
12/24/2016 - 12/30/2016	164	321



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